

# LEADING WITH AUTHENTICITY



Will it deliver the business results in 2026?



**27th March 2026**



**8:30 AM - 12:30 PM**



**Level 1, Idea Zone, Imazium, Damansara Uptown**



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## OVERVIEW

The world of work is changing faster than ever. The relentless march of AI, profound shifts in workforce values, and rising stakeholder expectations are challenging every leader to ask a fundamental question: in a world that demands quantifiable results and high performance, is there still room for our humanity?

## Can being authentic still drive business results in 2026?

This is the central conversation we are convening at **The Leadership Circle 2026**—an exclusive gathering for those who believe that the future of leadership is not a choice between being human and being effective, but a synthesis of both.

## Key takeaways :

- **The Leadership Mirror - Leadership conversations to connect with authenticity**
- **The Practicality Test - Does our business need authenticity?**
- **The Business Case for Authenticity**
- **Authentic Leadership in Action - Case Studies**
- **The Core of Authentic Leadership - The formula for Authentic Leadership**



**01**

**The Trust Deficit:** According to the 2024 Edelman Trust Barometer, trust in societal leaders, including CEOs, remains fragile. Employees and customers are increasingly skeptical of corporate jargon and demand transparency and accountability.

**02**

**The War for Talent:** Gen Z and Millennials, who will constitute the majority of the workforce by 2026, prioritize purpose-driven work, inclusive cultures, and leaders they can trust. A Gallup analysis highlights that these generations are not just looking for a paycheck; they are looking for a place to belong and a leader worth following.

**03**

**The AI Revolution:** As artificial intelligence automates tasks and reshapes roles, the uniquely human skills—empathy, ethical judgment, and the ability to inspire—become a leader's most valuable assets. Leading in the age of AI requires a deep sense of self and a clear moral compass.



In this context, authenticity is not a "soft skill." It is a strategic response to a complex and demanding new reality.



**Malar Villi Supramaniam**